



## MEDIA ADVISORY

FOR IMMEDIATE RELEASE: December 10, 2019 CONTACT: Francisco Mata PHONE: 619-428-4476 Ext. 3033

### **Surprise Chromebook Giveaway for 100 sixth graders at Smythe Elementary School in San Ysidro!**

*Cox Communications employees to lead computer build workshop, surprise students at Smythe Elementary with their own laptop*

**WHO:** Cox Communications employees will help 20 Smythe Elementary students in the San Ysidro School District each build a Kano computer. The 20 computers will then be donated by Cox to the school during a special ceremony where the 20 students, in addition to 80 sixth graders, will be surprised with their own Chromebook laptop to take home – just in time for the holidays. Students were selected by the school based on need.

Cox Communications is holding the workshop in partnership with EveryoneOn, a national non-profit organization working to eliminate the digital divide through partnerships with the technology industry, content creators, libraries and other organizations.

**WHAT:** The Kano Creative Computing computer kits are designed to get students to build a computer and get started coding with little guidance.

**WHEN:** **Thursday, December 12, 2019**

8:45-9:30 a.m. – Cox employees lead 20 students in small groups to build their own computers

9:45 a.m.-10:15 a.m. – Special ceremony to officially donate the computers to the school then surprise all 100 students in the audience with their own Chromebook laptop

**WHERE:** **Smythe Elementary School, 1880 Smythe Ave., San Ysidro, 92173**



**WHY:** Through its Connect2Compete program which brings low-cost computers and internet service to K-12 families participating in government assisted food or housing programs, Cox Communications partners with local schools and nonprofits to bridge the digital divide.

### INTERVIEWS & PHOTOS:

- Russell Little – Principal, Smythe Elementary
- Smythe Elementary students – Students available for interviews will be identified at event
- Dr. Gina Potter – Superintendent, San Ysidro School District
- Colleen Dillaway – Director of Public Affairs, Cox Communications
- Photo opps: Students building laptops, learning coding; 100 students surprised with their own Chromebook laptop to take home.

**CONTACT:** For more information, contact SYSD Public Relations and Community Services Coordinator, Francisco Mata at [francisco.mata@sysdschools.org](mailto:francisco.mata@sysdschools.org), (619) 428-4476, ext. 3033, cell (619) 750-6720.



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